





Geoff Kim *Untitled Selfie,* 2019

Now on view through September 14

223 – 225 West 10th Street New York, NY 10014 TEIArtinBuildings.com #w10w

Image courtesy the artist

Time Equities Inc. Art-in-Buildings is pleased to announce the newest exhibition at the West 10th Window: Geoff Kim, *Untitled Selfie*.

Geoff Kim's practice is rooted in the analog and digital collaging of portraiture. In *Untitled Selfie*, Kim turns the camera away from his usual external subject matter and onto himself, embedding his face into an image that appears to be within a cell phone screen (see the Wi-Fi and battery symbols in the top left and right corners). Kim boldly presents multiple copies of his face to the public as a way to insert himself, and the Asian-American male figure, into the contemporary art scene, and as an exploration of the self in the age of digital image making. Kim's compilation of selfies confronts the viewer – his portraits are scaled up and removed from the confines of the selfie medium as usually viewed on a smart phone. Presenting 'selfies' as printed image in the West 10th Window, Kim explores how the images of ourselves captured on screens form our sense of self. Kim's selfies confront passerbyers and encourage self-reflection: How much of our time is connected to screens and the images that are born from them? How do we present, or create, the self via selfies? What is the role of the artist's hand in digital image making? Examining the selfie as an undeniable force in the zeitgeist of contemporary portrait photography, *Untitled Selfie* explores the changing nature of portraiture in the twenty first century.

Geoff Kim (b. 1988) is a San Francisco based artist, designer and director. His work blends the worlds analog and digital photo manipulation via collage. More recently exploring animation and its relationship with collage as a truly twenty first century medium, his work defines how collage has quickly taken hold as one of the defining practices of contemporary art. Whether making collage GIF animations, music videos, large scale murals or analog pieces, Mr. Kim's work is always at the pursuit of an interaction between old media and new media.

Next up at the West 10th Window: Kate Stone and MaryKate Maher.

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The West 10th Street Window is curated by Eliana Blechman and Natalie Diaz and is sponsored by the Time Equities Inc. (TEI) Art-in-Buildings Program. TEI is committed to enriching the experience of our properties through the Art-in-Buildings Program, an innovative approach that brings contemporary art by emerging and mid-career artists to nontraditional exhibition spaces in the interest of promoting artists, expanding the audience for art, and creating a more interesting environment for our building occupants, residents, and their guests.

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